

Release: Immediate

World-Check to present seminar at e-Banking Operations Conference in Cairo, Egypt

London, 15 March 2010 – World-Check senior consultant Mr. Michel Nassif will present a seminar at the upcoming e-Banking conference to be held on 24 and 25 March. Organised by the Arab Council for Investment and e-Commerce, the focus of the event is dispute resolution and information security protection.

Global e-commerce activity is estimated to be over 10 Trillion US\$ per annum and with the phenomenal growth in Internet banking, "following the money" to locate and prosecute money launderers and criminals has become more difficult than ever.

"A potential risk exists at every stage of the contact between a new customer and a financial institution. In the case of electronic commercial transactions the difficulties are increased if the procedures for opening accounts take place without face-to-face contact," said Michel Nassif. "Implementing effective and reliable methods to authenticate customers' identities will enhance internal systems to safeguard customer information, prevent money laundering and terrorism financing, reduce fraud, inhibit identity theft, and promote the legality and enforceability of their internet banking agreements."

Mr. Nassif will explain best practise customer due diligence with a case study of World-Check risk management tools. World-Check Know Your Customer (KYC) risk intelligence enhances automated real time screening of electronic transactions such as Internet payments and money transfers for timely identification and control of financial crime.

World-Check is the global leader in customer due diligence, effectively helping institutions understand who they are really doing business with, and reducing electronic banking risks. With over 400 researchers covering 24 risk categories across the globe, the World-Check database and risk management tools are relied upon by more than 3800 clients across multiple industries.

Venue: Intercontinental Hotel, Cairo

Mr. Nassif Seminar: Day 1, Session 3, 2:45pm

For more information about the conference visit www.aciec-ngo.org

About World-Check

Trusted by more than 3,800 institutions in over 160 countries, including 49 of the world's top 50 banks, World-Check offers an end-to-end solution for assessing, managing and remediating financial, regulatory and reputational risks. World-Check's global database of Politically Exposed Persons (PEPs) and heightened risk individuals and entities, due diligence reports, passport verification and country risk assessment tools provide the means to address the full spectrum of risk across all markets and industries. Represented across five continents, World-Check's international research team monitors emerging risks in more than 50 languages, covering over 240 countries and territories worldwide.

For more information visit <http://www.world-check.com/>

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