

Freeport RRBJ-XUUR-YYKZ
Datanomic Limited
140 Science Park
Milton Road
CAMBRIDGE
CB4 0GF

Having poor data
management means leaving
key decisions to chance



Datanomic, World-Check® and joint customer GAM, will combine significant expertise and experience to present a FREE seminar on:

Setting the standards for sanctions & PEP list matching in the financial sector

Friday 22nd September 2006

The Strathdon Room
Intellect, Russell Square House
10-12 Russell Square,
London, WC1B 5EE

www.datanomic.com

 datanomic

Please cut here

The Business Issue:

Current methods of screening customer records against Sanctions and PEP's lists can be a major administrative burden for compliance departments, creating large volumes of potential matches which still require costly manual review. Financial organisations no longer have to compromise when implementing this process as more accurate and efficient solutions are now available.

The Customer Perspective:

GAM (www.gam.com) delivers active investment management to private clients, institutions and intermediaries. Fiona Newlands, Head of UK Legal and Compliance, will discuss the daily challenges faced by a global organisation and how they have overcome them through the use of automated solutions.

The Opportunity:

CEO's, Financial Directors and Compliance Officers are invited to attend our free seminar to understand how the combination of superior matching technology and best-in-class reference data can dramatically reduce the level of manual intervention whilst still protecting reputational risk.

*Datanomic and World-Check - Working Together:

Datanomic has developed a comprehensive, customisable template of matching rules that make it fully compatible and capable of delivering World-Check's critical intelligence to institutions that need to automate their KYC and PEP screening processes. Customer data can now be matched with World-Check data using specialized matching technology designed to optimize the process.

World-Check consolidates and organizes unstructured information into a database of highly structured profiles that government, financial institutions and other businesses can use to automatically and cost-efficiently filter virtually unlimited amounts of transactional and other data for the presence of known high-risk entities.

The Agenda:

- 12 noon **Registration and Lunch**
- 1:00-1:10 **Welcome**
- 1:10-1:40 **World-Check - The use of highly structured data in screening**
- 1:40-2:10 **Datanomic - Automating the screening process**
- 2:10-2:30 **Coffee**
- 2:30-3:00 **The Customer Experience: GAM**
- 3:00 **Questions and Close**

Registration:

Places are strictly limited –

to reserve a place call us now on 01223 228412
email: info@datanomic.com or complete and return the reply paid card

Please reserve me place/s at

Setting the standards for sanctions & PEP list matching in the financial sector

Friday 22nd September 2006

Name 1: _____

Job Title: _____

Name 2: _____

Job Title: _____

Organisation: _____

Address: _____

Telephone: _____

Email: _____

Confirmation details will be sent to you via email

Please let us know of any special dietary requirements